

CMO

Do you love sports? Is football a big part of your everyday life? Do you want to work with the strongest brands and biggest clubs on the market? Our partners, the big football clubs, together has over 500 million followers through the biggest social media channels. We have a unique opportunity to launch digital products with huge impact. To build, optimize and drive our marketing plan we now need recruit our new CMO.

Who do we think you are?

You have a broad experience from performance marketing and user acquisition with focus on mobile products. You are looking to take the next step and want to be in a big role early in a company's life cycle.

You will be the expert and as an expert you strive for perfection. You like working with high impact decisions while being hands-on in your approach and take on challenges in full solution mode.

How do we see ourselves?

We are a Swedish tech company operating globally. We have partnered with high profile football clubs helping them to monetise on their fan base by delivering high value entertainment and strengthening their brand online. We are leading the digital transformation within sports industry. We are building an expert organization where everyone will be part of the company's success.

Send your application to a.klingstrom@icyougroup.com. Mark application CMO.

